



# **MERCER** COUNTY **OVERVIEW**



**Greater Mercer County** 

# **MERCER** COUNTY **OVERVIEW**

### 143,970 MERCER COUNTY HOUSEHOLDS

Source: American Community Survey 2021

### **48,226 STRUGGLING FAMILIES**

### **31,086 ALICE HOUSEHOLDS**

Asset Limited Income Constrained Employed

**17,140 HOUSEHOLDS BELOW POVERTY** 

United United Way of Wav

**Greater Mercer County** 





# United Way of Greater Mercer County



# YOUTH OPPORTUNITY INITIATIVES



United Way of Greater Mercer County

**COLLEGE ESSAY WRITING SEMINARS,** FAFSA APPLICATIONS, RESUME WRITING, and MOCK INTERVIEWS **LITERACY KITS** YOUTH **OPPORTUNITY INITIATIVES BOOK DRIVES & SCHOOL SUPPLIES DRIVES ACCESS TO INTERNET AND TECHNOLOGY** Partner: TDI CONNECT United United Way of Wav **Greater Mercer County** 



# FINANCIAL SECURITY INITIATIVES



### **VOLUNTEER INCOME TAX ASSISTANCE (VITA) –** FREE TAX RETURN PREPARATION

# **FINANCIAL SECURITY INITIATIVES**

**COMMUNITY RESOURCE NAVIGATION** 

**FINANCIAL LITERACY WORKSHOPS** 

**CREDIT AND MONEY MANAGEMENT COUNCELING & WORKSHOPS** 

United United Way of **Greater Mercer County** 

Wav







# HEALTHY COMMUNITY INITIATIVES



### SINGLECARE [Prescription Savings Card]

### **MATERNAL HEALTH INITIATIVE**

HEALTH EQUITY ROUNDTABLE



-	7
Г	
Ľ	_
L	-ĊĎ





# FOOD SECURITY INITIATIVES



### SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM (SNAP) BENEFITS ENROLLMENT

### **STRIKE OUT HUNGER INITIATIVE**



**RIDE UNITED FOOD DELIVERY** 







17

# SUPPORTING NON-PROFITS

# NON-PROFIT SUPPORT INITIATIVES



# NON-PROFIT SUPPORT INITIATIVES

**CAPACITY BUILDING** 

**PROFESSIONAL DEVELOPMENT/SKILLS WORKSHOPS** 

**BOARD DEVELOPMENT WORKSHOPS** 

**GALAXY DIGITAL VOLUNTEER PORTAL** 



















PROFESSIONAL DEVELOPMENT/SKILLS WORKSHOPS



DONATE







WAYS

TO

GIVE



WAYS TO GIVE



**CASH, CHECK, CREDIT CARD** The fastest way for your donation to be used to meet the intended need.

### **PAYROLL DEDUCTION**

An easy/flexible way to contribute a small amount each pay period rather than to contribute the same sum of money all at once.

### **CORPORATE MATCH**

Your donation could increase significantly if your company provides a match.

## PLANNED GIVING & MORE

Bequests (Will), Stock Donations , Tributes – Honors and Memorials













# United Way of Greater Mercer County

3444 Quakerbridge Road Building 3, Suite 101 Hamilton, NJ 08619 609-896-1912 www.uwgmc.org