



United Way
of Greater Mercer County



REPORT TO THE COMMUNITY

2022-2023
FISCAL YEAR

Dear Friends and Supporters,

“

The greatness of a community is most accurately measured by the compassionate actions of its members.

- Coretta Scott King

This inspiring message highlights the importance of community and the tangible impact of collective efforts. The initiatives at United Way of Greater Mercer County truly embody the spirit of compassion and commitment to empowering individuals and families.

Thanks to your support, we have been able to expand our efforts in increasing access to education and implementing economic mobility programs. For instance, we helped over 100 students prepare for college through our College Readiness Program, which offers free assistance with admissions essays, navigating the financial aid process, and exposure to various career opportunities. Our free tax preparation services, also known as the VITA program, continues to impact households with an average income of \$30,000, giving a boost to the family budget.

We were also proud to celebrate outstanding business and community leaders during our 3rd Annual United in Impact Awards, for their efforts in building a thriving and inclusive Mercer County.

Looking ahead, we're eager to continue fostering innovative solutions that address the evolving needs of our community. Your unwavering support is truly the backbone of our efforts. Together, we're not just making an impact—we're building a brighter future for everyone in Mercer County.

Thank you for standing with us as we embark on this journey!

With heartfelt appreciation,



Sandra Toussaint

Sandra Toussaint
President & CEO



Rita Ribeiro

Rita Ribeiro
Board President

WHO WE ARE



The mission of United Way of Greater Mercer County (UWGMC) is to propel individuals and families to reach their fullest potential, especially those who have been traditionally underserved or marginalized, creating a thriving community. We carry out our mission by implementing unique and sustainable programs that use evidence-based best practices and deliver measurable outcomes. We work to strengthen the family, local non-profits whose missions align with ours, and the community we serve. Our objective is to operate with an equitable lens while filling community gaps. Our direct service work centers on disrupting poverty in three areas: education, financial empowerment, and overall health and wellness. In addition, UWGMC works to bolster the capacity of grassroots organizations with technical assistance, marketing support, and other resources.

WHO WE HELP



United Way of Greater Mercer County (UWGMC) is dedicated to making a meaningful impact on the lives of those who need it most. Success for UWGMC is significantly increasing economic security, access to affordable housing, quality education and reducing disparities in health care. We are focused on helping hard-working families to get ahead, empowering youth, improving the reading level of school agers, helping seniors to remain independent, and supporting nonprofit leaders.

OUR IMPACT

COLLEGE READINESS

UWGMC's college readiness program supported 127 high school students by offering comprehensive guidance in essential areas such as college essay writing, FAFSA application assistance, resume building, and mock interviews. The program, designed to address the multifaceted needs of college-bound students, provided personalized workshops and one-on-one mentoring sessions. Students received tailored feedback on their college essays, ensuring their narratives were compelling and reflected their unique experiences. Additionally, the program's FAFSA workshops demystified the financial aid process, helping students accurately complete and submit applications on time.

The program also focused on equipping students with professional skills vital for college and future job markets. Resume-building workshops helped students craft detailed and impactful resumes, highlighting their achievements and experiences in a way that resonated with admissions officers and potential employers. Mock interview sessions provided a practical and interactive experience, allowing students to practice their responses and receive constructive feedback from experienced professionals. This holistic approach not only boosted the students' confidence but also significantly improved their readiness for the challenges of college admissions and beyond, setting a solid foundation for their academic and professional futures. We thank Trenton Central High School, Mill Hill Family Center, Foundation Academy, Boys and Girls Club of Mercer County, and Corner House for partnering with us this programming year.



OUR IMPACT (CONTINUED)

VITA

United Way of Greater Mercer County (UWGMC) hosted its inaugural Volunteer Income Tax Assistance (VITA) Kick-Off event on January 31, 2023, at the Boys & Girls Club of Mercer County. Community partners and VITA volunteers gathered to learn more about this free tax preparation program, which serves individuals and families earning less than \$65,000 annually.



OUR IMPACT (CONTINUED)

THIRD ANNUAL IMPACT AWARDS

UWGMC's third annual United In Impact Awards celebrated community champions demonstrating leadership, passion, and a commitment to a thriving and equitable community that aligns with UWGMC's core values. Assemblywoman Verlina Reynolds-Jackson joined UWGMC as the mistress of ceremony. The following individuals were recognized:

- Live United Corporate Award: Bristol Myers Squibb
- Community Quarterback Award: Kemi Alli, M.D. Chief Executive Officer Henry J. Austin Health Center (HJAHC)
- Advocate Award: Stanley N. Katz, Lecturer with the rank of Professor of Public and International Affairs; Director, Center for Arts and Cultural Policy Studies at Princeton University Awarded the National Humanities Medal by President Barack Obama
- The Eugene Marsh Community Impact Award: Craig Kramer, Mental Health Ambassador and Chair, Global Campaign for Mental Health, in Neuroscience External Affairs at Janssen R&D, a Johnson & Johnson company



A LOOK AT THE NUMBERS



1,687

Free tax returns filed and prepared. Many qualify for Earned Income Tax (EITC) and Child Tax (CTC) Credits. Supplemental income that can be used for basic needs.

161

Assisted with health insurance including Get Covered NJ, Medicaid and the Children's Health Insurance Program.

127



College bound students assisted through college readiness workshops.

UNITED IN ACTION 22-23 FY

29,165 INDIVIDUALS & FAMILIES IMPACTED IN MERCER COUNTY

United for Economic Mobility, Youth Success, Health Access & Food Security

80 Attended financial & credit management courses

6,696

received bags of nutritious nonperishable soup from meal packing event



338

applied to NJ SNAP to receive food assistance



Saved money on their medical prescriptions through our partner SingleCare

2,485



1,000

Books distributed to youth



1,138

STEM Literacy Kits to provide access to books

1,568

Households received nonperishable food bags through food drives

850

Households received fresh produce



12,985 Helped through the 24/7 free assistance hotline by our funded partner NJ 211

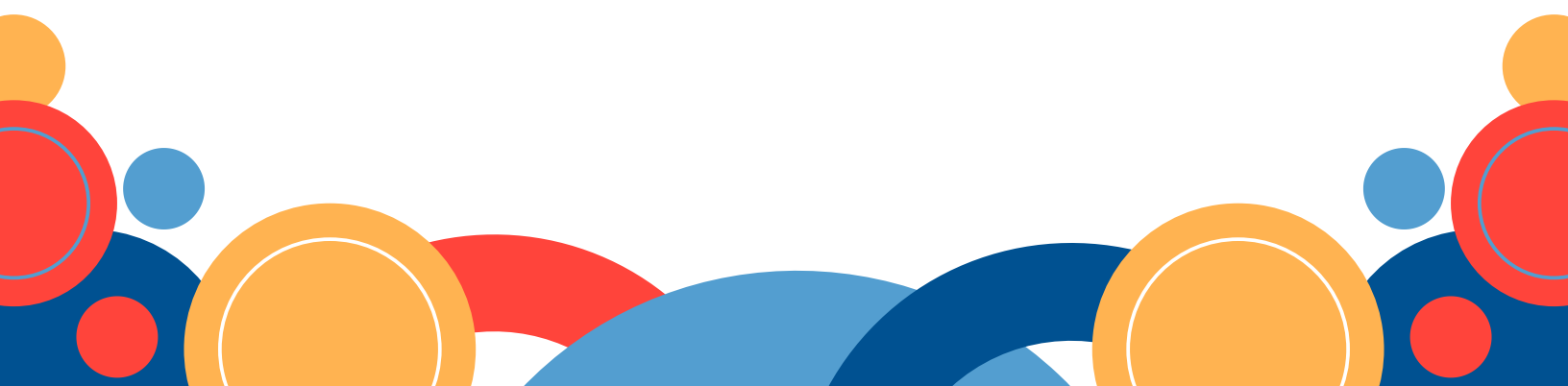


50

Attended Health Equity Community Chat roundtables



United Way of Greater Mercer County



A LOOK AT THE NUMBERS

SingleCare Impact Report



Fiscal Year
July 2022 - June 2023

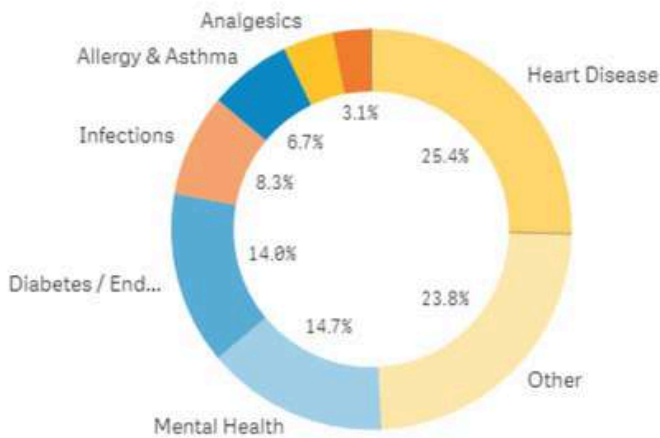


Total Rx Savings	Total People Helped
Nationwide	
\$272,854,546	2,532,563
State (NJ)	
\$10,656,130	115,032
United Way of Greater Mercer County, Inc	
\$276,906	2,763

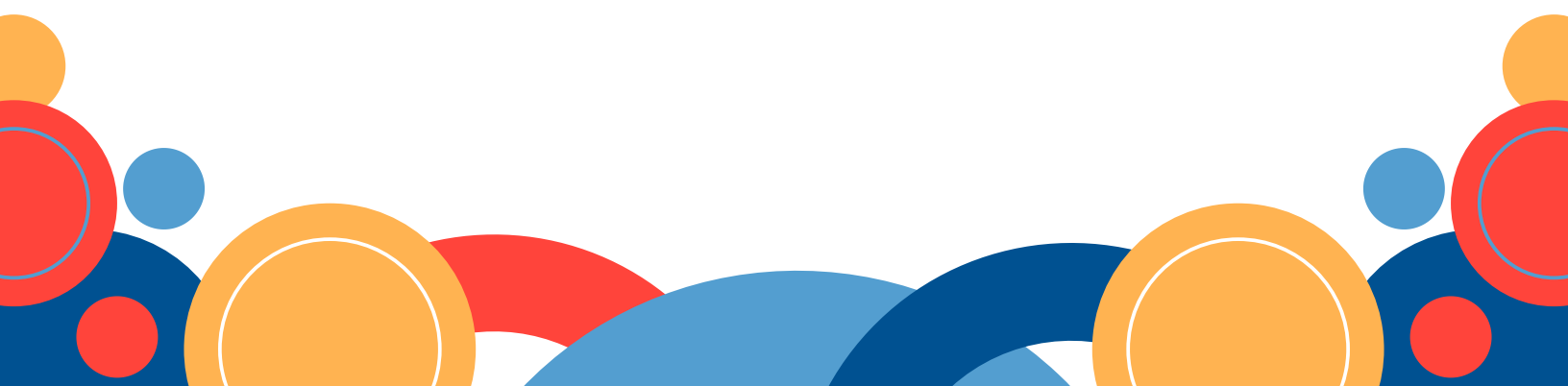
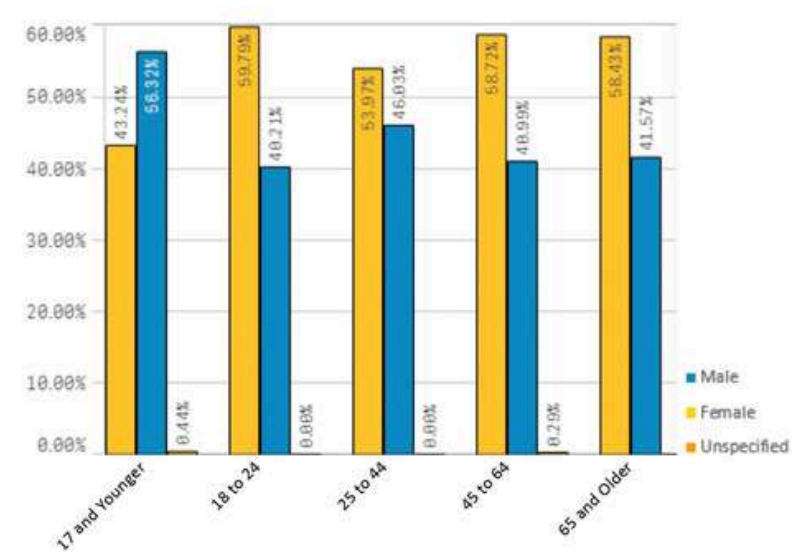


Percentage by Therapy Class

Percentage by Therapy Class



Percentage of People Helped by Age & Gender



OUR PEOPLE

BOARD OF DIRECTORS

Rita Ribeiro, Board President, Janssen Pharmaceuticals
Jennifer Woods, Immediate Past Board President, Robert Wood Johnson Foundation
Erin Klebaur, Board Vice President, Imbue Creative
Michael Mancini, Treasurer & Finance Chair, Thomas Edison State University
Michael T. Smith, Secretary, First Bank NJ
Caitlin Heymann, Robert Half
Dynell Kellyman, Institute For Student Achievement A Division of ETS
Assemblywoman Verlina-Reynolds Jackson, District 15
Christina Spinelli, William Penn Bank
Suzanne (Sue) Tame, Ernst Young LLC
James Van Wyck, Ph.D., Princeton University
Sandra Toussaint, President & CEO, United Way of Greater Mercer County

*We Remember Eugene Marsh of Eugene Marsh LLC, Motivational Speaker

ENDOWMENT COMMITTEE

Kristin Appelget, Princeton University
Leonard A. deMontagnac, Wells Fargo
Stephen Shueh, Roundview Capital

STAFF

Tamara Curtis, Resource Specialist
Denise Daniels, Director of Corporate Engagement & Volunteerism
Jessica A. Figueroa, Marketing Manager
Carrie Pabreza, Administrative Assistant
Marjorie Samuels, Finance & Special Projects
John A. Santana, Director, Strategic Partnerships
Fatima Scipio, Director of Community Impact
Sandra Toussaint, President & Chief Executive Officer
Kaesly Vasquez, Bilingual Resource Specialist

THANK YOU

The resources, commitment, and passion of our corporate and foundation partners, individual donors, and partners make it possible to build a stronger, equitable, and thriving community. Whether it's through a workplace campaign, program funding, event sponsorship, volunteer efforts, or all of the above, they are joining us to assist struggling families.

CORPORATE AND FOUNDATION FUNDERS

TOCQUEVILLE SOCIETY \$10,000+

Anonymous
Bristol-Myers Squibb
Customers Bank
Ernst & Young
First Bank
Holman Automotive Group, Inc
Horizon Blue Cross Blue Shield of NJ
Johnson & Johnson
Johnson Controls
McMaster - Carr Supply Company
New Jersey Manufacturers Insurance
Princeton University
Robert Wood Johnson Foundation
State of NJ Dept. of Human Services, Div. of
Family Development
Vanguard Charitable
Volunteer Generation Fund/ NJ State
Governor's Office of Volunteerism
Wegmans

VISIONARY CIRCLE \$5,000-\$9,999

Costco Wholesale Corporation
Deloitte & Touche
Illinois Tool Works (ITW)
The Josephine Peiser Charitable Foundation
M&T Bank
Morgan Lewis
NJ State Employee Charitable Campaign
Rue Insurance

GATEWAY CIRCLE \$2,500-\$4,999

Aqua America
Capital Health
Eli Lilly and Company
ExxonMobil Research & Engineering
Northfield Bank
PNC Bank
PSE&G
WaWa
Your Part-Time Controller

PACESETTER CIRCLE \$1,000-\$2,499

Bank of Princeton
BNY Mellon
BOA - Merrill Lynch
ConAgra National
Constellation Energy Group
Educational Testing Service
FedEx
Glenmede Trust Company of NJ
NEC Laboratories America
Phillips 66 Company
Rotary Club of Princeton Corridor
Shaw E&I/Shaw Industries
Sobel Bixel Consulting for Nonprofits
Solvay Group
Stark & Stark, Attorneys at Law
Taiho Oncology
Target
Thomas Edison State University
Williams

THANK YOU

NEIGHBORS SOCIETY \$500-\$999

AT&T
Buchanan Ingersoll
Centene Charitable Foundation
Child Care Connection
Citizens Bank
EFH-Sayreville
Exelon Corporation
Federal Reserve Bank of New York
General Motors
Hibbert Group
Nationwide
New Jersey Education Association
Novo Nordisk Pharmaceuticals
Robert Half
Rotary Club of Hamilton

LIVE UNITED PARTNERS UP TO \$499

AAA Mid-Atlantic
Abbott Laboratories
Abbvie Employee Engagement Fund
Altarfiber
AmeriHealth Caritas/PerformCare
BMO Harris Bank
Comcast Foundation
Connecticut Natural Gas
Enterprise Rent-A-Car
Exact Sciences Corp.
Ford Motor Company
Fulton Bank of New Jersey
HDR, Inc.
High Industries, Inc.
IBM Corporation
Independence Blue Cross
ISU
JC Penney Company
Johnson, Mirmiran, Thompson
L3 Technologies Communications East
Labcorp
Lockheed Martin
Mercer County Community College

Northwest Mutual
Pennsylvania Lumbermens Mutual
Insurance
Robert Wood Johnson Corporate Services
Roehl Transport
RTI International
Ryder
Salesforce
Selective Insurance
Shiseido Americas
Steven Douglas Associates
Systemwide
TD Bank / Commerce
Trane
Transamerica Retirement Services
UFG Ins Co.
United Parcel Service
Vectren/ESG
WSFS Bank

WORKPLACE CAMPAIGNS

AAA Mid-Atlantic - Horizon Drive
Abbott Laboratories
Abbvie Employee Engagement Fund
Act Inc.
American Water Services
AmeriHealth Caritas/PerformCare NJ
Amtrak Natl Railroad Passenger Corp
Aqua America
AT&T
Avaya
Bentley Systems
Black Knight Inc
Blank Rome
BMO Harris Bank
BNY Mellon
BOA - Merrill Lynch
Bristol-Myers Squibb
Buchanan Ingersoll
Caterpillar Foundation
Centene Charitable Foundation
Child Care Connection

THANK YOU

Comcast Foundation
ConAgra National
Congoleum Corporation
Constellation Energy Group
Costco Wholesale Corporation
Customers Bank
Deloitte & Touche
Delta Air Lines
Dupont
Educational Testing Service
EFH-Sayreville
Eli Lilly and Company
Enterprise Rent-A-Car
Ernst & Young
Eversource CT
Exelon Corporation
Experis Finance
ExxonMobil Research & Engineering
Fallon Health
Federal Reserve Bank of New York
FedEx
First Energy
Ford Motor Company
Fulton Bank of New Jersey
General Motors
GEICO
Genesco
Glenmede Trust Company of NJ
Global Payments, Inc.
Hibbert Group
Hibu
High Industries, Inc.
Holman Automotive Group, Inc.
Honeywell Hometown Solutions
Horizon Blue Cross Blue Shield of NJ
IBM Corporation
Illinois Tool Works (ITW)
Independence Blue Cross
ITG Brands
JC Penney Company
Johnson & Johnson
Johnson Controls
Johnson, Mirmiran, Thompson
L Brands, Inc.

Lockheed Martin
Macy's
Morgan Lewis
Nationwide
Navy Federal Credit Union
NEC Laboratories America
New Jersey Education Association
NJ State Employees Charitable Campaign
NRG - Corporate Headquarters
Oaks Integrated Care
Pennsylvania Lumbermens Mutual
Insurance
PetSmart
Pitney Bowes Princeton
PNC Bank
Princeton University
PSE&G
Raymond James & Associates, inc.
Robert Half
Robert Wood Johnson Foundation
RTI International
Rue Insurance
Ruhl Financial Group, LLC
Ryder
Selective Insurance
Shaw E & I/ Shaw Industries
Solvay Group
Steven Douglas Associates
Stop & Shop
Suez WTS Water Technologies & Solutions
Systemwide
Target
TD Bank / Commerce
TIAA-CREF
TJX
Trane
Transamerica Retirement Services
United Parcel Service
Vectren/ESG
Wal-mart (Parent Account)
Ware Malcomb
Wegmans
Wells Fargo
Williams

THANK YOU

INDIVIDUAL DONORS

TOCQUEVILLE SOCIETY \$10,000+

Anonymous
Norman A. Goldschmidt

VISIONARY CIRCLE \$5,000-\$9,999

Rita Ribeiro

GATEWAY CIRCLE \$2,500-\$4,999

Dr. Ruth B. Goldston
Barbara Ann Gusz Revocable Trust,
Pilar Castro-Kiltz
Jennifer R Woods

PACESETTER CIRCLE \$1,000-\$2,499

Anonymous
Ronald Amrhein
Ralph A. Decesare
DuEwa M. Edwards-Dickson
Danilo Elez
John & Kristin Epstein Family Fund
Chuni L. Ghosh
Elizabeth S. Hanna
Caitlin Heymann
Michael Mancini
David Popenoe
Sue Tame
James D. Thursby
Sandra Toussaint

NEIGHBORS SOCIETY \$500-\$999

Anonymous
The David H. & Mary B. Blair Charitable
Fund
Carm Cantanese
Marcia Cooper
Anne & Gerald Freedman Charitable
Foundation
Erin Klebaur
Sharad Malik
Louise McCants

Jane McCarty
The Byron & Margaret Schaefer Gift Fund
William H. Wilmot II

LIVE UNITED PARTNERS UP TO \$499

Anonymous
Anonymous
Anonymous
Henry Acselrod
The Stephen Adler Fund
Dorothy Aicher
James "Butter" Allen
Vijay Aluwalia
Karen Andrade-Mims
Lynn Azarchi
Jo Ann Barber
Dr. Barbara Ann Berko
Kevin Berta
Ellen Bijou
Mary Ellen Bowen
Barbara Boyd
Robert Bratman
Edward Bullock
Glenn A. Buzzi
L. Diane Campbell
George Casey
Joseph J Claffey
Karen M. Conti
Stacy Denton
Dennis Devery
Gretchen DiMarco
Sandra Eaton
Ellen Ellen
Hal English
First Baptist Church of Princeton
Bernard Flynn
Margaret Forrestel
Karlfried Froehlich
John Garrity
John F. Garrity, Jr.
Diane Grillo

THANK YOU

Danny M. Grundel
Ryan Harrison
Patricia A. Hartpence
Craig Hillard
Kelly Hodrick
Erin Hortshorn
Gregg Indictor
Carol Kagay
Dynell Kellyman
Aileen Kornblatt
Robert J Kramer
Harold A. Kuskin
Judith P. Lansing
Kathleen Lekko
Michael A. Leopold, MD
Salvatore Levatino
Maureen Levine
Florence Lipstein
Robert Lis
Jennifer Lore
John M. Lyons
Donald B. Maier
Michael Mancini
Courtney Matlock
Edward E. Matthews
Tennille McCoy
Taraun McKnight
Edward J. McManimon III
Judith Mecklenburger
Nina Melker
John I. Merritt
Muhammad Mian
Deborah Micon
David Mostafavi
Nathalie Nelson
George R. Oliver
Courtney Peters- Manning
Dr. Robert Pickens
Joseph J Podlesnik
Deborah Preston
Joe Reynolds
Verlina Reynolds-Jackson

Jeffrey J. Richardson
Leone P Robert
Elaine & Tobias D. Robison
Howard A. Rosen
Marc Rubenstein
Louis J. Russo, Jr., D.D.S
Marilyn Rutledge
Sarah Ryan
Martin E. Sacks
Redfern Sam
Marjorie A. Samuels
Richard Santosusso
Phillip Schwartz
Joseph Scozzari
Lauren Sgro
Natalie Silverman
Karen Sneed
Paula A. Sollami-Covello
Dino Spdaccini
Robert C. Sprout
Gerald P. Sternberg
Tracey R. Thomas
Ann Truell
James Van Wyck
Tenille Williams
Audrey Wisotdky

This report acknowledges donors who made gifts from July 1, 2022 through June 30, 2023. United Way of Greater Mercer County has worked carefully to ensure the accuracy of this information. If we have made an error, please accept our apologies and notify us by calling 609-637-4918.

THANK YOU

We partner with nonprofits throughout Mercer County to strengthen the capacity of the great work they are already doing. We are working together to build a stronger, equitable, thriving community- particularly for struggling families.

COMMUNITY PARTNERS

Arm In Arm
Boys and Girls Club of Mercer County
Capital Area YMCA
Catholic Charities Diocese of Trenton
Center for Modern Aging Princeton
NJ Center for Nonprofits
Central Jersey Family Health Consortium
Corner House Princeton
CYO (Catholic Youth Organization)
Diabetes Foundation Inc
First Presbyterian Church of Hightstown
Foundation Academy
Hamilton Township Public Library
Jewish Family and Children's Service of Greater
Mercer County
Kidsbridge
Labyrinth Books
LALDEF (Latin American Legal Defense Fund)
Mercer County Community College
Mercer Street Friends
Millhill Child and Family Development
Mt. Carmel Guild
NJ RISE
Nonprofit Connect
Operation Hope
Princeton Human Services
Rolling Harvest Food Rescue
Salvation Army Trenton Citadel
Smith Family Foundation
TASK (Trenton Area Soup Kitchen)
TDI Connect
The Children's Home Society of New Jersey
The College of New Jersey

The Father Center of New Jersey
The Workwell Partnership
Trenton Central High School/School-Based
Youth Services Program
Trenton College Access Network (TCAN)
YWCA Princeton

DONATE TODAY

Your support makes all the difference. When you donate to United Way of Greater Mercer County, you're helping to build stronger, healthier, and more equitable communities. Every dollar goes directly to programs that improve education, financial stability, and health for our neighbors in need.

We make giving easy and flexible. You can contribute in a way that works best for you:

- **Mail a Check:** Make your check payable to UWGMC and mail it to 3444 Quakerbridge Road, Building 3, Suite 101, Hamilton, NJ 08619
- **Online Donations:** Visit our website at www.uwgmc.org/donate to make a secure online donation.
- **Stocks and Securities:** Maximize your impact by donating appreciated stocks, bonds, or mutual funds.
- **Donor Advised Funds (DAFs):** Recommend a gift from your DAF to directly support our mission.
- **Corporate Matching Gifts:** Double your impact by checking if your employer offers matching gift programs.
- **Planned Giving:** Leave a lasting legacy by including UWGMC in your will or estate plans.

Together, we can create lasting change. Your generosity helps us continue our vital work in Greater Mercer County.





United Way
of Greater Mercer County



3444 Quakerbridge Road, Building 3, Suite 101
Hamilton, NJ 08619



609.896.1912



www.uwgmc.org



@UWGMC



@uwgreatermercer