



UNITED WAY OF GREATER MERCER COUNTY
BOARD OF DIRECTORS

INVITES YOU TO

5th Annual
United in
IMPACT
Awards

SPONSORSHIP
OPPORTUNITIES

United
Way



United Way of
Greater Mercer County

Support *our Mission*

The United Way of Greater Mercer County (UWGMC) Board of Directors will host its 5th annual United in Impact Awards on Wednesday, April 30, 2025. The event will be held in person from 5:00 PM to 7:30 PM at Grounds for Sculpture, located at 80 Sculptures Way in Hamilton, NJ.

The annual celebration honors community champions who exemplify leadership, passion, and a steadfast commitment to fostering a thriving and equitable society, which aligns with UWGMC's core values.

Proceeds from the event directly support crucial services such as food assistance, rental and utility aid, health insurance access, tax preparation services, financial coaching, and college planning. These resources are essential in helping individuals and families gain stability and progress. Presently, over 66,000 families in Mercer County are struggling with financial challenges.

For more information on United Way of Greater Mercer County's initiatives and impact, please visit www.uwgmc.org

About the **AWARDS**



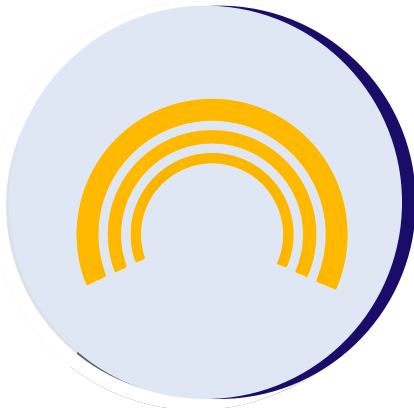
LIVE UNITED AWARD

Recognizes corporate and personal commitment to building a stronger, more equitable, and thriving community.



COMMUNITY QUARTERBACK AWARD

Recognizes an individual who has shown authentic leadership, dedication, and passion for helping the community.



ADVOCATE AWARD

Recognizes an individual who embodies UWGMC's mission and champions equity and access in everyday life.



EUGENE MARSH COMMUNITY IMPACT AWARD

Recognizes an individual or group that exemplifies Eugene Marsh's commitment to mental health, veterans, diversity, and anti-racism and gives back to the community. The awardee also personifies Eugene Marsh's three core values: Caring, Respect, and Responsibility.

Furthering Our Objectives

Tocqueville Sponsor **\$15,000**

- Brief remarks during the Impact Awards Gala
- Full-screen digital ad
- Table for ten (10) at the Impact Awards Gala
- Inclusion in UWGMC's social media for the event (Facebook, Twitter, Instagram, and LinkedIn)
- Recognition at sponsor level on reception signage
- Recognition at the sponsor level in UWGMC's Annual Report
- Press release acknowledgment
- Invitations for four (4) to exclusive pre-event reception (Date TBA)
- Opportunity to distribute collaterals/giveaways at one (1) UWGMC event
- Co-branding on program communications (e.g., flyers, website)
- Membership to United Way' Tocqueville Society (national benefits)
- Feature article in one (1) monthly e-newsletter
- Listing under Caring Corporations on the UWGMC website
- Logo Placement on UWGMC website – one (1) year

Visionary Sponsor **\$10,000**

- Full-screen digital ad
- Table for ten (10) at the Impact Awards Gala
- Inclusion in UWGMC's social media for the event (Facebook, Twitter, Instagram, and LinkedIn)
- Recognition at sponsor level on reception signage
- Recognition at the sponsor level in UWGMC's Annual Report
- Press release acknowledgment
- Invitations for four (4) to exclusive pre-event reception (Date TBA)
- Feature article in one (1) monthly e-newsletter
- Listing under Caring Corporations on the UWGMC website
- Logo Placement on UWGMC website – one (1) year

Champion Sponsor **\$7,500**

- Full-screen digital ad
- Table for ten (10) at the Impact Awards Gala
- Inclusion in UWGMC's social media for the event (Facebook, Twitter, Instagram, and LinkedIn)
- Recognition at sponsor level on reception signage
- Recognition at the sponsor level in UWGMC's Annual Report
- Press release acknowledgment
- Invitations for two (2) to exclusive pre-event reception (Date TBA)
- Listing under Caring Corporations on the UWGMC website
- Logo Placement on UWGMC website – one (1) year

Partner Sponsor **\$5,000**

- Full-screen digital ad
- Five (5) complimentary tickets to the Impact Awards Gala
- Inclusion in UWGMC's social media for the event (Facebook, Twitter, Instagram, and LinkedIn)
- Recognition at sponsor level on reception signage
- Recognition at the sponsor level in UWGMC's Annual Report
- Invitations for two (2) to exclusive pre-event reception (Date TBA)
- Listing under Caring Corporations on the UWGMC website

Devotee Sponsor **\$2,500**

- Full-screen digital ad
- Two (2) complimentary tickets to the Impact Awards Gala
- Inclusion in UWGMC's social media for the event (Facebook, Twitter, Instagram, and LinkedIn)
- Recognition at sponsor level on reception signage
- Recognition at the sponsor level in UWGMC's Annual Report
- Listing under Caring Corporations on the UWGMC website

Table Only **\$1,850**

- Table for ten (10) at the Impact Awards Gala

Individual Tickets: \$195



Strengthening Our *Purpose*

Digital Advertisement only \$350

Ads will be displayed during the event and on the UWGMC website page.
The artwork will appear as submitted.

To ensure the best quality, please provide a digital file following the below guidelines:

- Dimensions: 7.5" wide x 4.75" tall
- Files should be in full-color CMYK
- Do not include printer marks, such as bleeds or trims, and turn all fonts into outlines.
- Press quality (300dpi) .jpg, .png, or PDF file

PLEASE SUBMIT ARTWORK TO JOHN.SANTANA@UWGMC.ORG SUBJECT: ARTWORK
BY April 1, 2025.

Payment

Thank you for considering to support our gala this year!

Please scan the QR code below to make your secure online payment/donation across the various categories.

You may also visit our website at www.uwgm.org/unitedimpactawards

SCAN HERE

TO BEGIN PROCESSING PAYMENT

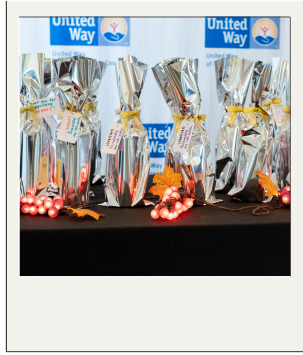


For questions or to customize the sponsorship package, please email Sandra.Toussaint@uwgmc.org.

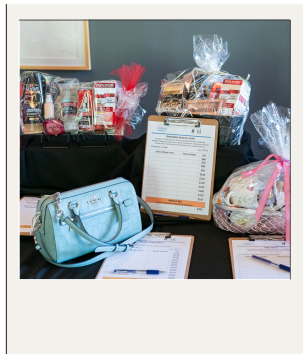
THANK YOU FOR YOUR SUPPORT!

Additional Details of *The Event*

Wine Pull



Silent Auction



To donate a Bottle of Wine or Silent Auction items
contact Sandra Toussaint at Sandra.Toussaint@uwgmc.org

**United
Way**



**United Way of
Greater Mercer County**

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