

**United Way of Greater Mercer County
Board of Directors
Invites You to**



**Tuesday, April 30, 2024
5:00 to 7:30 pm**

**Grounds for Sculpture
80 Sculptures Way
Hamilton, NJ 08619**



About the Celebration:

United Way of Greater Mercer County (UWGMC) Board of Directors will host its 4th annual United in Impact Awards on Tuesday, April 30, 2024. The event will be in person from 5:00 PM - 7:30 PM at Grounds for Sculpture located at 80 Sculptures Way in Hamilton, NJ.

The annual event celebrates community champions who demonstrate leadership, passion, and a commitment to a thriving and equitable community in their everyday life as well as share similar values with UWGMC.

Proceeds from the event will directly provide food, rental and utility assistance, health insurance access, tax preparation services, financial coaching, college planning and other resources to help individuals and families get ahead. There are over 66,000 families in Mercer County struggling to make ends meet.

For more information on United Way of Greater Mercer County's initiatives and impact, please visit: www.uwgmc.org



About the 2024 Awards:

- ❖ **Live United Corporate Award:** Recognizes the corporate and personal commitment to building a stronger, equitable, and thriving community.
- ❖ **Community Quarterback Award:** Recognizes an individual who has shown true leadership, dedication, and passion for helping the community.
- ❖ **Advocate Award:** Recognizes an individual that embodies UWGMC's mission and champions equity and access in their everyday life.
- ❖ **The Eugene Marsh Community Impact Award:** Recognizes an individual or group who exemplifies Eugene Marsh's commitment to mental health, veterans, diversity, and anti-racism and who give back to the community. The awardee also personifies Eugene Marsh's three core values: Caring, Respect, and Responsibility.



Sponsorship Opportunities

Tocqueville Sponsor \$15,000

- Brief remarks during the Impact Awards Gala
- Full screen digital ad
- Inclusion in UWGMC's social media for the event (Facebook, Twitter, Instagram, and LinkedIn)
- Recognition at sponsor level on reception signage
- Recognition at sponsor level in UWGMC's Annual Report
- Press release acknowledgment
- Invitations for three (3) to exclusive pre-event reception (*Date TBA*)
- Table for ten (10) at the Impact Awards Gala
- Opportunity to distribute collaterals/giveaways at one (1) UWGMC event
- Co-branding on program communications (e.g. flyers, website)
- Membership to United Way' Tocqueville Society (national benefits)
- Feature article in one (1) monthly e-newsletter
- Listing under Caring Corporations on UWGMC website
- Logo Placement on UWGMC website – one (1) year

Visionary Sponsor \$10,000

- Full screen digital ad
- Inclusion in UWGMC's social media for the event (Facebook, Twitter, Instagram, and LinkedIn)
- Recognition at sponsor level on reception signage
- Recognition at sponsor level in UWGMC's Annual Report
- Press release acknowledgment
- Invitations for three (3) to exclusive pre-event reception (*Date TBA*)
- Table for ten (10) at the Impact Awards Gala
- Feature article in one (1) monthly e-newsletter
- Listing under Caring Corporations on UWGMC website
- Logo Placement on UWGMC website – one (1) year

Champion Sponsor \$7,500

- Full screen digital ad
- Inclusion in UWGMC's social media for the event (Facebook, Twitter, Instagram, and LinkedIn)
- Recognition at sponsor level on reception signage
- Recognition at sponsor level in UWGMC's Annual Report
- Press release acknowledgment
- Invitations for two (2) to exclusive pre-event reception (*Date TBA*)
- Table for ten (10) at the Impact Awards Gala
- Listing under Caring Corporations on UWGMC website
- Logo Placement on UWGMC website – one (1) year

Partner Sponsor \$5,000

- Full screen digital ad
- Inclusion in UWGMC's social media for the event (Facebook, Twitter, Instagram, and LinkedIn)
- Recognition at sponsor level on reception signage
- Recognition at sponsor level in UWGMC's Annual Report
- Invitations for two (2) to exclusive pre-event reception (*Date TBA*)
- Five (5) complimentary tickets to the Impact Awards Gala
- Listing under Caring Corporations on UWGMC website

Devotee Sponsor \$2,500

- Full screen digital ad
- Two (2) complimentary tickets to the Impact Awards Gala
- Inclusion in UWGMC's social media for the event (Facebook, Twitter, Instagram, and LinkedIn)
- Recognition at sponsor level on reception signage
- Recognition at sponsor level in UWGMC's Annual Report
- Listing under Caring Corporations on UWGMC website

Table Only \$1,500

- Table for ten (10) at the Impact Awards Gala

Individual Ticket(s)

- Cost per ticket is \$150.00

Digital Advertising Only \$350

Ads will be displayed during the event and on the UWGMC website page.

The artwork will appear as submitted. To ensure the best quality, please provide a digital file following the below guidelines:

- Dimensions: 7.5" wide x 4.75" tall
- Files should be in full-color CMYK
- Do not include any printer marks, such as bleeds or trims, and turn all fonts into outlines
- Press quality (300dpi) .jpg, .png, or PDF file

PLEASE SUBMIT ARTWORK TO JOHN.SANTANA@UWGMC.ORG SUBJECT: ARTWORK
BY **April 1, 2024.**

Pledge Information

- Yes, I would like to sponsor the 4th Annual United in Impact Awards. Please send me an invoice.
- Check is enclosed (make payable to “*United Way of Greater Mercer County*”)
- I will pay the sponsorship online:
(<https://www.uwgmc.org/unitedimpactawards>)
- I wish to pay via credit card:
Credit Card Type: _____ Credit Card #: _____
Expiration Date: _____ 3 Digit Security #: _____
- I wish to discuss sponsorship in greater details. Please contact me at _____

For questions or to customize sponsorship package, please email:
Sandra.Toussaint@uwgmc.org.

THANK YOU FOR YOUR SUPPORT!